



Sponsorship & Exhibitor Registration

Please select a sponsorship and/or business opportunity below.
All sponsors will be recognized on signage throughout the Symposium.

Register online at <https://calhaysymposium.com/>

Sponsors

- | | |
|---|---------------|
| <input type="checkbox"/> Diamond (Exclusive Sponsorship) | \$5000 |
| (Includes Premium Exhibit Booth 3 Complimentary Symposium Registrations Logo on Registration Counter Logo on all Symposium Materials Logo & Link on Symposium Website Front or Back Page ad in Exhibitor Guide) | |
| <input type="checkbox"/> Gold | \$3000 |
| (Includes Premium Exhibit Booth 2 Complimentary Symposium Registrations Logo on all Symposium Materials Logo & Link on Symposium Website Full Page Ad in Exhibitor Guide) | |
| <input type="checkbox"/> Silver | \$2000 |
| (Includes Premium Exhibit Booth 1 Complimentary Symposium Registration Logo & Link on Symposium Website Half Page Ad in Exhibitor Guide) | |
| <input type="checkbox"/> Supporter | \$500 |

Individual Event Sponsors

- | | |
|---|---------------|
| <input type="checkbox"/> Day 1 Symposium Welcome Reception Hors D'oeuvres | \$3000 |
| (Exclusive Sponsorship 2 Complimentary Symposium Registrations Logo at Reception Station Business Card Ad in Exhibitor Guide) | |
| <input type="checkbox"/> Day 2 Symposium Continental Breakfast | \$1500 |
| (Includes 1 Complimentary Symposium Registration Logo at Breakfast Station) | |
| <input type="checkbox"/> Day 2 Symposium Lunch | \$4000 |
| (Exclusive Sponsorship Complimentary Exhibit Booth 3-5 Minute Lunch Presentation Half Page Ad in Exhibitor Guide) | |
| <input type="checkbox"/> Day 2 Symposium Refreshment Breaks | \$1000 |
| (Includes 1 Complimentary Symposium Registration Logo at Break Station) | |
| <input type="checkbox"/> Day 2 Symposium Reception Hors D'oeuvres | \$3000 |
| (Exclusive Sponsorship 2 Complimentary Symposium Registrations Logo at Reception Station Business Card Ad in Exhibitor Guide) | |
| <input type="checkbox"/> Day 3 Symposium Continental Breakfast | \$1500 |
| (Includes 1 Complimentary Symposium Registration Logo at Breakfast Station) | |
| <input type="checkbox"/> Reception Drink Tickets | \$3000 |
| (Exclusive Sponsorship 1 Complimentary Symposium Registrations Logo on Drink Tickets Business Card Ad in Exhibitor Guide) | |
| <input type="checkbox"/> Hats | \$4000 |
| (Exclusive Sponsorship Sponsor's logo featured on hats given to registered attendees Full Page Ad in Exhibitor Guide) | |
| <input type="checkbox"/> Lanyards | \$1000 |
| (Exclusive Sponsorship Sponsor produces and provides lanyards for registered attendees Half Page Ad in Exhibitor Guide) | |

Sponsorship & Exhibitor Registration Continued

Company Name: _____
(as it will appear on Symposium materials)

Primary Contact Name: _____

Address: _____ City, State, Zip _____

Phone: _____ Email: _____

Company Website: _____

Booth

If your sponsorship includes a booth, do not add the price of the booth to your total.

- | | |
|---|-------|
| <input type="checkbox"/> Standard 10x10 Exhibit | \$575 |
| <input type="checkbox"/> Premium 10x10 Exhibit | \$675 |
| <input type="checkbox"/> Non-Profit/Educational Exhibit | \$200 |

Exhibitor Representatives

If you have selected a sponsorship opportunity that includes additional complimentary representatives (see previous page), do not add the \$115/rep to your total.

- | | |
|--|-------|
| <input type="checkbox"/> Complimentary Exhibitor Representative
Name: _____ | \$0 |
| <input type="checkbox"/> Reduced Rate Exhibitor Representative #1
Name: _____ | \$115 |
| <input type="checkbox"/> Reduced Rate Exhibitor Representative #2
Name: _____ | \$115 |

Additional Opportunities

- | | | | |
|--|--|--|------------|
| <input type="checkbox"/> Exhibitor Guide Advertising (<i>Exhibitor Guide is distributed to all attendees</i>) | | | |
| <input type="checkbox"/> \$1000 Inside Front Cover | <input type="checkbox"/> \$1000 Back Cover | <input type="checkbox"/> \$1000 Page One | |
| <input type="checkbox"/> \$500 Full Page | <input type="checkbox"/> \$250 Half Page | <input type="checkbox"/> \$100 Business Card | \$ _____ |
| <input type="checkbox"/> Workshop
(<i>Workshop is not included in exhibitor fee</i>)
Name: _____ | | | \$150/each |
| <input type="checkbox"/> Wednesday Guest Lunch
(<i>Available only to guest of registered attendee who is not a company representative</i>)
Guest Name: _____ | | | \$60/each |

TOTAL: \$ _____

Payment

- | | |
|--|------------------|
| <input type="checkbox"/> Check - payable to California Alfalfa & Forage Association or CAFA | |
| <input type="checkbox"/> Credit Card – 3.5% fee added to total above (online registration encouraged for credit cards, calhaysymposium.com) | |
| Card Number: _____ | Exp: _____ |
| Cardholder: _____ | Signature: _____ |

Cancellations:

There is a \$25 fee for cancellations at any time. Cancellations received by November 5th will be refunded in full less the \$25 cancellation fee. Cancellations received after November 5th will be refunded ONLY if we are able to resell the exhibit space. Refunds will not be given at any time for Individual Event Sponsorships.

Submitting Form:

Email this form to nicole@agamsi.com or mail it with your payment to:
CAFA, 1521 I Street, Sacramento, CA 95814

Western Alfalfa & Forage Symposium | December 12-14, 2023 | The Nugget Resort, Reno, NV